



## Introducing one of our *Cool Companies*®

In a land dominated by oil and gas, this new *Cool Companies*® book has a surprise:

***Alberta has a clean technology industry.***

On top of that, the calibre of companies in it will make you think, "Wow...Cool," as demonstrated by the company featured below.

Designed for entrepreneurial-minded business leaders passionate about entrepreneurial opportunities and ideas, this new *Cool Companies*® book delivers a collection of innovation-driven companies pioneering their own space in the clean technology and green products industry. It also features the latest technologies and opportunities, cutting-edge research and proven industry supporters.

## Evergreen Energy

### **New solar + fuel cell powered generator adds reliability, saves money and reduces environmental impact**

A natural gas or oil well site needs a small amount of electricity to keep the well operational and to run monitoring equipment. Being in remote locations, these sites need an off-grid power source. While there are many different kinds of power sources available, many have drawbacks such as fuel inefficiently, the high cost of fuel and refueling, unreliability in harsh weather conditions and high greenhouse gas emissions.

Evergreen has developed a new, robust, eco-friendly off-grid power generator (pictured) that runs on solar power when the sun shines. On cloudy days, the generator uses a fuel cell that consumes a small amount of methanol, resulting in very low greenhouse gas emissions.

**COMPANY:** Evergreen Energy Technologies Inc., [www.evergreen-eti.com](http://www.evergreen-eti.com), 1 employee, founded 2009, startup, grant/investor funded, cold weather field testing started 2010 with CCEMC funding (pp.23,74), sales in summer 2011, 10290 Tuscany Hills Way NW, Calgary, Alberta T3L 2G5, 403.370.5437

**PRODUCTS:** Reliable and green off-grid power for remote locations

**GROWTH STRATEGIES:** Seek distributors, joint venture manufacturers and licensees

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